

# Community Investment Report

Fall 2016 | Utah

COMCAST  NBCUNIVERSAL



## Low-cost internet now available to 17k HUD-assisted homes in Utah

We are excited to announce that [Comcast's Internet Essentials program](#) is now available to more than 22 million HUD-assisted homes nationwide, including more than 17,000 households in Utah. This includes Public Housing, Housing Choice Voucher, and Multifamily programs.

“We are thrilled that with this expansion, tens of thousands of low-income Utah families, including seniors, veterans and other adults who do not have children living with them, now have the opportunity to connect to the power of the Internet,” said Merlin Jensen, VP of Technical Operations, Comcast Utah.

To date, 12,500 Utah households have connected via Internet Essentials from Comcast, which is the nation's largest and most comprehensive high-

speed internet adoption program. It provides low-cost high-speed internet service for \$9.95/month plus tax, the option to purchase an internet-ready computer for under \$150, and multiple options to access free digital literacy training in print, online and in-person. For more information, or to apply for the program, visit [InternetEssentials.com](#) or call 1-855-846-8376. Spanish speakers should call 1-855-765-6995.

This new expansion is made possible thanks to a collaboration with the U.S. Department of Housing and Urban Development's (HUD) ConnectHome initiative.



## Commitment to Community

### Investing in Utah

- Comcast is undertaking a major, multi-year strategy to transform the customer experience. It's the company's number one priority.
- We are implementing changes across the board to put customers at the center of every decision we make.
- Our employees are getting the tools and support they need to deliver excellent service to our customers. We invested over \$100 million in our employees last year.
- We paid over \$37 million in annual state and local taxes and fees last year.
- Comcast is making a difference in Utah. In 2015, we invested nearly \$3 million in Foundation grants, PSAs, volunteerism, courtesy services and scholarships.

### COMCAST UTAH CONTACTS:

Deneiva (Dee) Knight  
Community Investment & Public Relations Manager  
[Deneiva\\_knight@comcast.com](mailto:Deneiva_knight@comcast.com)

Steve Proper  
Senior Director, Government Affairs  
[Steve\\_proper@comcast.com](mailto:Steve_proper@comcast.com)

9602 South 300 West  
Sandy, UT 84070  
801.401.2636

# Community

## Outreach

### Grants Help Expand Digital Literacy, Promote Community Service and Build Youth Leadership Skills in Utah

The [Comcast Foundation](#) awarded over \$460,000 in grants to several nonprofit organizations in Utah in 2016. The grants support programs aimed at the Comcast's areas of focus - expanding digital literacy, promoting community service, and building tomorrow's leaders.

Boys and Girls Club of Greater Salt Lake (BGCSL), Big Brothers Big Sisters, Latinos in Action, Refugee & Immigrant Center of Utah, Easter Seals, and Centro de la Familia are some of the many local organizations that are making a meaningful difference in the community and received support by the Comcast Foundation this year.

In an effort to bridge the digital divide the Comcast Foundation awarded BGCSL with a \$20,000 grant to equip a new STEM classroom with state-of-the-art computers, tablets, smartboards, digital cameras, music and video editing technology. At-risk youth now have access to tools to help integrate STEM (Science, Technology, Engineering and Mathematics) activities into existing afterschool and summer programs.

With help from Comcast, BGCSL is uniquely positioned to address a significant need facing today's youth," LeAnn Saldivar, President, BGCSL. "Our Clubs promote digital inclusion through access to

communication technologies to low-to-moderate income households in SLC's neighborhoods. These activities provide a clear pathway for underrepresented youth to access technology communications, succeed in school and enter technology related work fields."

In addition to these grants, Comcast also responds to community needs through local sponsorships and in-kind support, such as airing public service announcements, employee volunteerism, and providing technology equipment and services to organizations across the country.

## Philanthropy & Partnerships

### Comcast Utah Hosts NBCUniversal Olympics "Road to Rio" Party in Salt Lake City



This summer, Comcast NBCUniversal brought the power, pageantry and stories of the Olympic Games

to viewers across America, on TVs and across devices, featuring unprecedented coverage and the most advanced technology.

Comcast Utah held an Olympic viewing party in the heart of downtown Salt Lake City, where

more than 300 guests were in attendance. Guests were able to meet past Olympians, experience our X1 Operating System, view Olympic virtual reality content, play fun Olympic-themed games and munch on Brazilian themed refreshments.

Past Olympians Skeleton Silver Medalist Noelle Pikus Pace and Bobsled Silver Medalist Bill Schuffenhauer were on hand to share their Olympic experiences with guests in a personal setting.



## Youth Education & Leadership

### United Way Day of Caring



Twenty Comcast employees had the opportunity to participate in the 24th annual United Way Day of Caring on August 31, 2016 at Dual Immersion Academy in Salt Lake City.

This year, the Comcast team spent several hours assembling workbooks for the 3rd and 4th grade classes and cleaning up the yard.

"Not only is it great to volunteer for United Way Day of Caring, you get to do fun projects, meet new people, and help a wonderful organization," said Rose Eichbauer, Comcast Executive Assistant.

This year marks the 9th year that Comcast has been involved in the United Way Day of Caring.

As a major sponsor of the United Way of Salt Lake's LIVE UNITED campaign, and through its annual employee giving campaign, Comcast is committed to helping people in need through the United Way.